



Kafkas Üniversitesi
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
Electronic Commerce and Management
Elektronik Ticaret ve Yönetimi

1.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
210512101	Mathematics I	3+0+0	Compulsory	5
210512103	Introduction to Business Science	3+0+0	Compulsory	4
210512105	General Economics I	3+0+0	Compulsory	4
210512107	Introduction to Electronic Commerce	3+0+0	Compulsory	3
210512109	Basic Information Technologies	3+0+0	Compulsory	3
210512111	The basic concepts of law	3+0+0	Compulsory	3
210512113	Career planning	1+0+0	Compulsory	2
210512115	Ataturk's Principles and History of Revolution I	2+0+0	Compulsory	2
210512117	TURKISH LANGUAGE I	2+0+0	Compulsory	2
210512119	Foreign language	2+0+0	Compulsory	2
Total ECTS				30

2.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
210512102	Finance Mathematics	3+0+0	Compulsory	5
210512104	General Economics II	3+0+0	Compulsory	4
210512106	Introduction to Web Design	3+0+0	Compulsory	4
210512108	The Basic Concepts of Marketing	3+0+0	Compulsory	3
210512110	History of Science and Industrial Revolutions	3+0+0	Compulsory	4
210512112	entrepreneurship	3+0+0	Compulsory	4
210512114	Ataturk's Principles and History of Revolution II	2+0+0	Compulsory	2
210512116	Turkish Language II	2+0+0	Compulsory	2
210512118	Foreign Language II	2+0+0	Compulsory	2
Total ECTS				30

3.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
210512201	Algorithms and Programming	3+0+0	Compulsory	5
210512203	System Analysis and Design	3+0+0	Compulsory	3
210512205	Introduction to Database Applications	3+0+0	Compulsory	5
210512207	Electronic Sales Management	3+0+0	Compulsory	4
210512209	Digital Customer Relationship Management	3+0+0	Compulsory	4
210512211	General accounting	3+0+0	Compulsory	5
210512213	Statistics I	3+0+0	Compulsory	4
Total ECTS				30

4.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
210512202	Advanced Database Applications	3+0+0	Compulsory	5
210512204	Network Management	3+0+0	Compulsory	4
210512206	Web Programming	3+0+0	Compulsory	5
210512208	international marketing	3+0+0	Compulsory	4
210512210	Accounting Software and E-Accounting	3+0+0	Compulsory	5
210512212	International Payment Methods and Systems	3+0+0	Compulsory	4
210512214	Statistics II	3+0+0	Compulsory	3
Total ECTS				30

5.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
210512301	Information Systems Security	3+0+0	Compulsory	6
210512303	Electronic Supply Chain Management	3+0+0	Compulsory	6
210512305	Social Media Marketing	3+0+0	Compulsory	6
SEÇİ	ELECTIVE I	-	Elective	12
Total ECTS				30
210512307	Digital Marketing Management	3+0+0	Elective	4
210512309	Innovation and Management	3+0+0	Elective	4
210512311	Logistics Planning and Modeling	3+0+0	Elective	4
210512313	Artificial intelligence	3+0+0	Elective	4

210512315	international trade	3+0+0	Elective	4
210512317	Information Society and E-Government	3+0+0	Elective	4
210512319	Professional English I	3+0+0	Elective	4

6.Semester Course Plan

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
210512302	Intelligent Supply Chain Systems	3+0+0	Compulsory	6
210512304	Digital Advertising and Marketing	3+0+0	Compulsory	6
210512306	Digital Storage Systems	3+0+0	Compulsory	6
SEÇ2	ELECTIVE II	-	Elective	12
Total ECTS				30
210512308	Advanced Programming	3+0+0	Elective	4
210512310	Data mining	3+0+0	Elective	4
210512312	Innovation Economy	3+0+0	Elective	4
210512314	Financial management	3+0+0	Elective	4
210512316	International Commercial Law	3+0+0	Elective	4
210512318	Mobile Programming	3+0+0	Elective	4
210512320	Professional English II	3+0+0	Elective	4

7.Semester Course Plan

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
210512401	Visual Programming	3+0+0	Compulsory	6
210512403	E-Commerce and IT Law	3+0+0	Compulsory	6
210512405	Virtualization and Cloud Systems	3+0+0	Compulsory	6
SEÇ3	ELECTIVE III	-	Elective	12
Total ECTS				30
210512407	Customs and Legislation Transactions	3+0+0	Elective	4
210512409	International Economics	3+0+0	Elective	4
210512411	Digital Entrepreneurship	3+0+0	Elective	4
210512413	Occupational health and Safety	3+0+0	Elective	4
210512415	Consumer Rights in E-Commerce	3+0+0	Elective	4
210512417	Consumer Rights in Commerce	3+0+0	Elective	4
210512419	Professional English III	3+0+0	Elective	4
210512421	Sign language	3+0+0	Elective	4

8.Semester Course Plan

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
210512402	International Finance	3+0+0	Compulsory	6
210512404	International Transport Systems	3+0+0	Compulsory	6
210512406	Robotic Coding	3+0+0	Compulsory	6
SEÇ4	ELECTIVE IV	-	Elective	12
Total ECTS				30
210512408	Foreign Trade Techniques	3+0+0	Elective	4
210512410	Internet of Things	3+0+0	Elective	4
210512412	Current Developments in the World Economy	3+0+0	Elective	4
210512414	Blockchain Technology	3+0+0	Elective	4
210512416	Digital Marketing Strategies and Tools	3+0+0	Elective	4
210512418	Volunteering Studies	2+2+0	Elective	4
210512420	Professional English IV	3+0+0	Elective	4