



Kafkas Üniversitesi
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
BUSINESS ADMINISTRATION
İşletme

1.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
220501101	Introduction to Business Science	3+0+0	Compulsory	4
220501103	Introduction to Economics I	3+0+0	Compulsory	4
220501105	Mathematics for Business Administration I	3+0+0	Compulsory	5
220501107	General Accounting I	3+0+0	Compulsory	6
220501109	The basic concepts of law	3+0+0	Compulsory	4
220501111	Behavioral sciences	3+0+0	Compulsory	4
220501113	Foreign language	2+0+0	Compulsory	2
220501115	Atatürk's Principles and History of Turkish Revolution I	2+0+0	Compulsory	2
220501117	Turkish Language I	2+0+0	Compulsory	2
220501119	Career Planning	1+0+0	Compulsory	2
Total ECTS				35

2.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
220501102	Business Administration	3+0+0	Compulsory	4
220501104	Introduction to Economics II	3+0+0	Compulsory	4
220501106	Mathematics for Business Administration II	3+0+0	Compulsory	5
220501108	General Accounting II	3+0+0	Compulsory	6
220501110	commercial law	3+0+0	Compulsory	4
220501112	Consumer Behavior	3+0+0	Compulsory	4
220501114	Foreign Language II	2+0+0	Compulsory	2
220501116	Ataturk's Principles and History of Turkish Revolution II	2+0+0	Compulsory	2
220501118	Turkish Language II	2+0+0	Compulsory	2
Total ECTS				33

3.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
220501201	Statistics in Social Sciences I	3+0+0	Compulsory	5
220501203	Inventory and Balance Sheet I	3+0+0	Compulsory	5
220501205	Introduction to Marketing	3+0+0	Compulsory	5
220501207	management and organization	3+0+0	Compulsory	5
220501209	Basic Information Technologies	3+0+0	Compulsory	4
220501211	Micro Economics	3+0+0	Compulsory	6
Total ECTS				30

4.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
220501202	Statistics in Social Sciences II	3+0+0	Compulsory	5
220501204	Inventory and Balance Sheet II	3+0+0	Compulsory	5
220501206	Marketing Management	3+0+0	Compulsory	5
220501208	Entrepreneurship	3+0+0	Compulsory	5
220501210	Corporate Accounting	3+0+0	Compulsory	4
220501212	Macro Economics	3+0+0	Compulsory	6
Total ECTS				30

5.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
220501301	Cost Accounting I	3+0+0	Compulsory	5
220501303	Marketing Research	3+0+0	Compulsory	4
220501305	Financial Management I	3+0+0	Compulsory	5
220501307	Operations Research I	3+0+0	Compulsory	4
İŞL/I	ELECTIVE I COURSES	-	Elective	12
Total ECTS				30

220501309	Organization Theory	3+0+0	Elective	4
220501311	Integrated Marketing Communications	3+0+0	Elective	4
220501313	Internet Marketing	3+0+0	Elective	4
220501315	Sales Management	3+0+0	Elective	4
220501317	Total quality Management	3+0+0	Elective	4

220501319	Computerized accounting	3+0+0	Elective	4
220501321	Case Management in Marketing	3+0+0	Elective	4
220501323	Law of Obligations	3+0+0	Elective	4
220501325	Business Mathematics	3+0+0	Elective	4
220501327	EU Economy	3+0+0	Elective	4
220501329	Public relations	3+0+0	Elective	4
220501331	Corporate Governance	3+0+0	Elective	4
220501333	Accounting and Legal Relations	3+0+0	Elective	4
220501335	Time Series Analysis	3+0+0	Elective	4

6.Semester Course Plan

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
220501302	Cost Accounting II	3+0+0	Compulsory	5
220501304	Production management	3+0+0	Compulsory	4
220501306	Financial Management II	3+0+0	Compulsory	5
220501308	Human Resources Management	3+0+0	Compulsory	4
İŞL/II	ELECTIVE I COURSES	-	Elective	12
Total ECTS				30

220501310	Labor and Social Security Law	3+0+0	Elective	4
220501312	Current Concepts in Marketing	3+0+0	Elective	4
220501314	Current Approaches in Management	3+0+0	Elective	4
220501316	Operations Research II	3+0+0	Elective	4
220501318	Product Brand Management	3+0+0	Elective	4
220501320	Financial Institutions and Financial Markets	3+0+0	Elective	4
220501322	Ethical and Human Values	3+0+0	Elective	4
220501324	Tax Applications and Accounting	3+0+0	Elective	4
220501326	Mobile Marketing	3+0+0	Elective	4
220501328	Money and Bank	3+0+0	Elective	4
220501330	Industrial Marketing	3+0+0	Elective	4
220501332	Regression and Correlation Analysis	3+0+0	Elective	4
220501334	Time Management	3+0+0	Elective	4
220501336	Statistical Quality Control	3+0+0	Elective	4

7.Semester Course Plan

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
220501401	Strategic Management	3+0+0	Compulsory	5
220501403	International Marketing	3+0+0	Compulsory	5
220501405	Accounting Audit	3+0+0	Compulsory	5
İŞL/III	ELECTIVE I COURSES	-	Elective	15
Total ECTS				30

220501407	Constitutional Law	3+0+0	Elective	5
220501409	Professional English I	3+0+0	Elective	5
220501411	Change Management	3+0+0	Elective	5
220501413	Quantitative Methods and Applications for Economics and Finance	3+0+0	Elective	5
220501415	Research Methods	3+0+0	Elective	5
220501417	Strategic Marketing	3+0+0	Elective	5
220501419	Career Management	3+0+0	Elective	5
220501421	World Economy	3+0+0	Elective	5
220501423	Management Accounting	3+0+0	Elective	5
220501425	Foreign Trade Transactions Accounting	3+0+0	Elective	5
220501427	Retail	3+0+0	Elective	5
220501429	Political Marketing	3+0+0	Elective	5
220501431	Business Ethics and Social Responsibility	3+0+0	Elective	5
220501433	Hypothesis Tests	3+0+0	Elective	5
220501435	Ethical Issues in Marketing	3+0+0	Elective	5
220501437	Turkish Financial Reporting Standards	3+0+0	Elective	5
220501439	Capital Market Analysis	3+0+0	Elective	5
220501441	History of civilization	3+0+0	Elective	5
220501443	Sign Language	3+0+0	Elective	5

8.Semester Course Plan

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
220501402	Service Marketing	3+0+0	Compulsory	5
220501404	Financial Analysis Techniques	3+0+0	Compulsory	5
220501406	Organizational Behavior	3+0+0	Compulsory	5
İŞL/IV	ELECTIVE I COURSES	-	Elective	15
Total ECTS				30

220501408	Public Finance	3+0+0	Elective	5
220501410	Professional English II	3+0+0	Elective	5
220501412	Information Management	3+0+0	Elective	5
220501414	Computer Applied Statistical Analysis	3+0+0	Elective	5
220501416	International Economics	3+0+0	Elective	5
220501418	International Financing	3+0+0	Elective	5
220501420	Turkish Economy	3+0+0	Elective	5
220501422	Management Information Systems	3+0+0	Elective	5
220501424	Tourism Marketing	3+0+0	Elective	5
220501426	Social Media and Digital Marketing	3+0+0	Elective	5
220501428	Corporate Social Marketing	3+0+0	Elective	5
220501430	Quantitative Decision Methods	3+0+0	Elective	5
220501432	International Business	3+0+0	Elective	5
220501434	Investment-Project Analysis	3+0+0	Elective	5
220501436	Accounting Audit Practices	3+0+0	Elective	5
220501438	Intellectual Capital	3+0+0	Elective	5
220501440	Tax Law	3+0+0	Elective	5
220501442	Distribution Channels and Logistics	3+0+0	Elective	5
220501444	Volunteering Studies	2+2+0	Elective	5

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